

“HIKE-IT OR BIKE-IT” SWEEPSTAKES - OFFICIAL RULES

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. Sweepstakes runs January 1, 2012 through June 15, 2012.

ELIGIBILITY AND ENTRY: Open only to ConAgra Foods Lamb Weston, Inc. Operator employees participating in the “Celebrate Everything” LTO promotion, 18 years or older, who are legal residents in the United States. To be eligible, entries must be received by Sponsor at the following address: Hike-It or Bike-It, P.O. Box 1027, Austin, MN 55912 by June 29, 2012. All entries received after are void and ineligible for the drawing. Once submitted, all entries become the sole property of the Sponsor and will not be returned. No employees of Sponsor, or its respective parent companies, subsidiaries, affiliates, sales representatives, distributors, manufacturers, licensees or agents, advertising and promotion agencies, or their immediate family members or those living in the same household, is eligible to participate in this sweepstakes. All federal, state and local laws and regulations apply. To enter without purchase, handwrite your name, Operator name, Operator address and Operator phone and your age on a 3”x 5” card and mail it to the address listed above and received by Sponsor by the date listed above. Limit of one entry per envelope per day.

PRIZES: GRAND PRIZE: Trip for two to Sun Valley, Idaho (ARV \$5000) includes:

- Two airline tickets (Coach Fare) to Boise, ID
- Sun Valley Express Shuttle from Boise to Sun Valley Lodge
- 4 days/3nights deluxe accommodations at the famous Sun Valley Lodge
- Mountain bike lessons (2 people)
- Ride up and bike down Baldi Mountain with 2-day gondola lift tickets (2 people)
- Bike rental package (up to 2 days for 2 people)
- \$250 gift card for food and incidentals
- Dinner for two atop the great Baldi Mountain at The Roundhouse (gondola ride included)
- Trip must be taken on August 3-6, 2012 or August 12-15, 2012. No optional dates allowed

SECOND PRIZES: Two (2) second-prizes - Apple®iPad® (ARV \$500).

All taxes on the prize(s) are the winner’s responsibility. No cash equivalent and all prizes are nontransferable and no substitution will be made except as provided herein at the sole discretion of the Sponsor.

WINNERS: Grand Prize and Second Prizes will be selected in a random drawing to be held on or about July 6, 2012. The drawing will be held by an independent organization, whose decisions are final. Odds of winning depend on the number of eligible entries received. Winner will be notified by phone or mail. Winners must comply with all sweepstakes rules as published. All winners will be required to sign and return an Affidavit of Eligibility and Publicity and Liability Release before any prize(s) will be awarded.

Winners will be required to execute and return the Affidavit and Release within five (5) days from the date on the prize notification letter. Failure to comply with this requirement for any reason or return of prize notification as undeliverable will result in forfeiture of prize and an alternate winner, at the sole

discretion of the Sponsor, may be (but is not required to be) drawn at random from the remaining eligible entries and awarded the prize.

GENERAL CONDITIONS: By entering sweepstakes participants agree to be bound by these Official Rules, including the decisions of the Sponsor. Entrants who have not fully complied may be disqualified from participating and/or receiving any prize(s). No photocopied or mechanically reproduced entries will be accepted. Participants, by participating in this sweepstakes, hereby waive and release, and agree to hold harmless the Sponsor, their respective parents, subsidiaries, affiliates, distributors, advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of the prize in the sweepstakes, or their participation in the sweepstakes, or their participation in any sweepstakes or prize related activity, or any travel related to the sweepstakes or any travel for any prize related activity. Winner also further acknowledges that Sponsor(s), their affiliates, subsidiaries, employees, officers, directors, and promotion and advertising agencies have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law relative to any prize or these sweepstakes including but not limited to quality, condition or fitness for a particular purpose. Acceptance of any prize shall constitute and signify the winner's agreement and consent that Sponsor(s) may use the winner's name, address (city, state), likeness, and/or prize information for promotional purposes worldwide, including the Internet, without limitation and without further payment or consideration, except where prohibited by law.

RULES/WINNER'S LIST REQUESTS: To obtain these rules or a list of the winners, send your request with a self-addressed, stamped envelope to: Hike-it or Bike-it Sweepstakes, P.O. Box 1027, Austin, MN 55912. Requests for winner's lists must be postmarked by June 29, 2012.

The Sponsor reserves the right to terminate or suspend this Sweepstakes or to amend the Official Rules at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Sweepstakes is not capable of running as originally planned, such as tampering or infection by computer virus, the Sponsor reserves the right to cancel the Sweepstakes and conduct the draw from all previously eligible entries received by the date of cancellation.

The Sponsor respects your right to privacy. The Sponsor will only use the information you provide to conduct the sweepstakes. To view ConAgra Foods, Inc. Privacy Policy visit www.conagrafoods.com/utilities/privacy.jsp

SPONSOR: ConAgra Foods Lamb Weston, Inc., 599 S. Rivershore Ln., Eagle, ID 83616